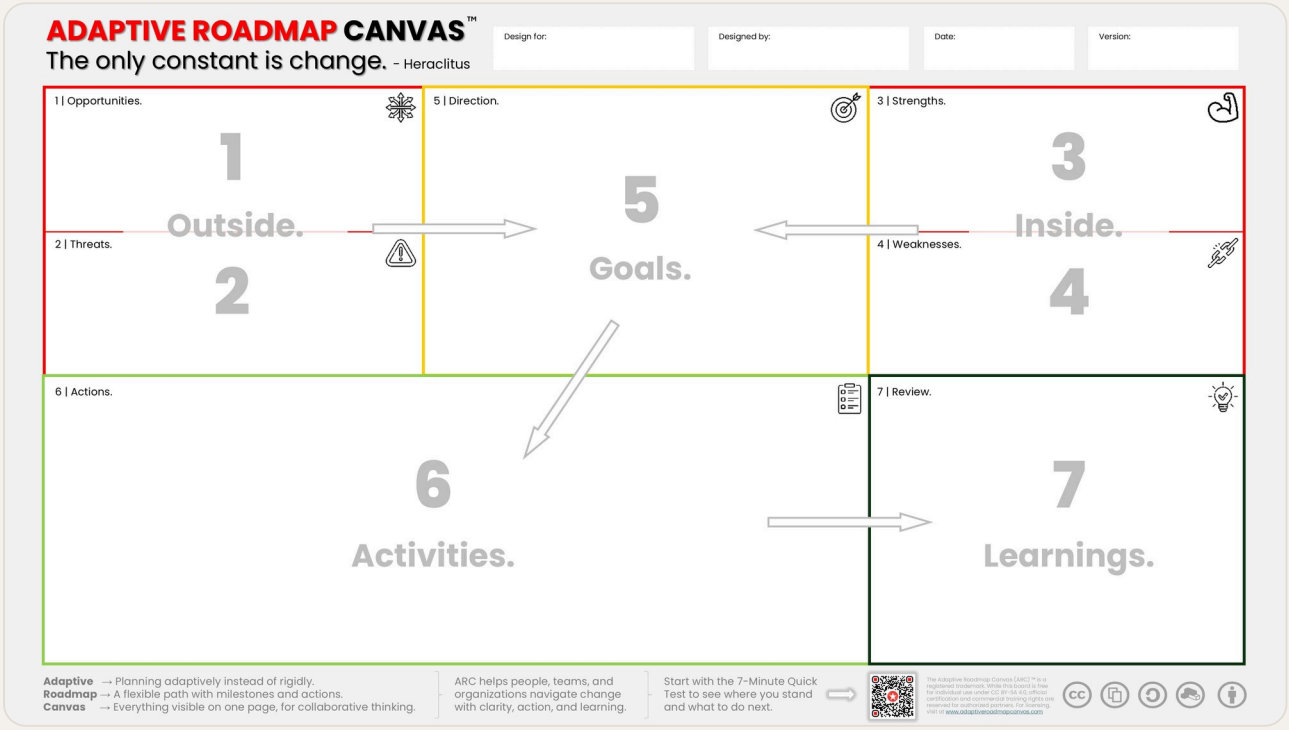
EVOLVING FORWARD
ADAPTIVE ROADMAP CANVAS™

ARC PERIODIC FUTURE CHECK

Every quarter counts.

A quarterly strategy review in four hours.
One page. One shared direction. Clear next steps.

Most strategies are made once a year. By spring, they are out of date. The ARC Future Check puts your strategy to the test every quarter, with the Adaptive Roadmap Canvas™ (ARC).



WHY IT MATTERS

The plan from January no longer fits.

Markets shift. Priorities change. Teams drift. A strategy that is reviewed once a year cannot keep up.

Change is constant

What happens outside changes faster than any annual plan. ARC helps you adapt before you fall behind.

Plans stay in the drawer

Long documents rarely turn into action. ARC puts strategy and execution on one page.

Teams lose direction

Everyone pulls a different way. A shared page brings the team back together.

Four hours, not six weeks

Less analysis and fewer alignment loops. More shared understanding and better decisions.

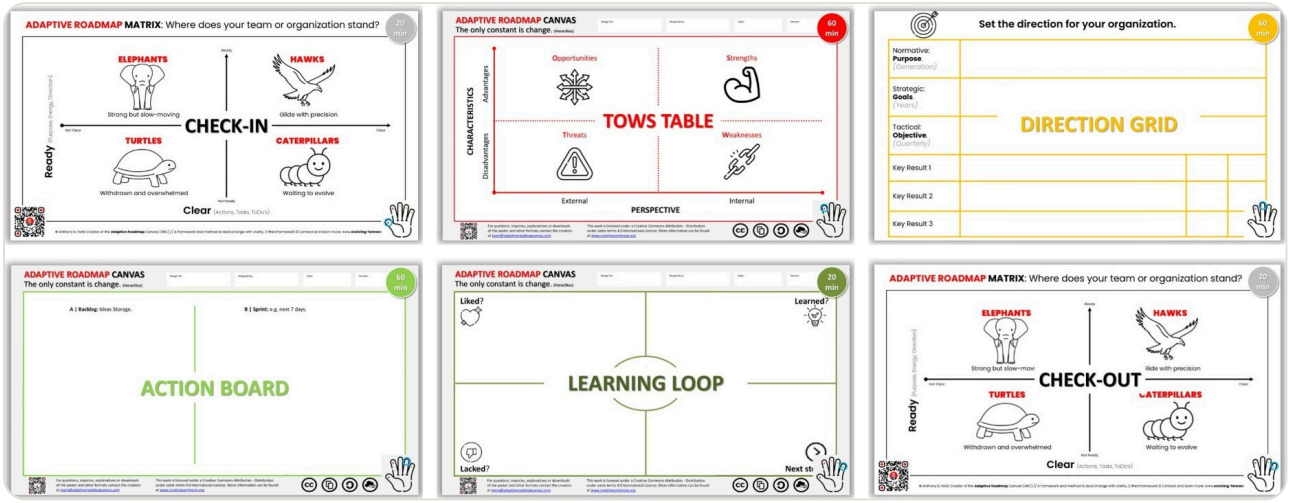
The purpose holds. The path adapts.

Every quarter, your team looks again: what changes outside, what you have inside, where you want to go, what you do next.

HOW IT WORKS

Check-in. 5-Finger Flow. Check-out.

Six stations. One page. Four hours.



20′
Check-in
Where do we stand?

60′
TOWS table
Outside first, then inside

60′
Direction grid
Purpose, goals, OKRs

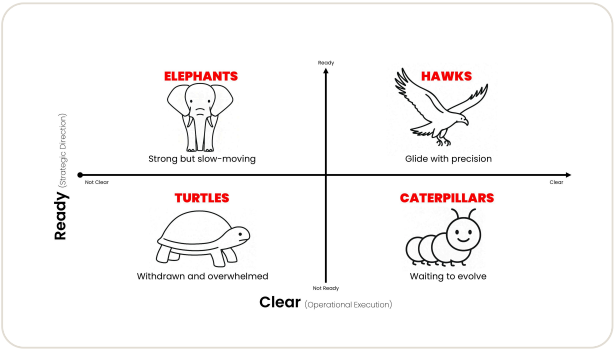
60′
Action board
Next steps, owners, dates

20′
Learning loop
Keep, change, let go

20′
Check-out
How far did we move?

Outside in. Not inside out.

Many teams start with their own strengths. ARC starts with what changes outside: threats and opportunities. Only then does it ask which strengths and weaknesses really matter.



Check-in and check-out with the Adaptive Roadmap Matrix: toward the hawk, clear and fast.

FOR WHOM AND WHAT FOR

Built around your team.

WHO IT IS FOR

Teams and leaders in fast-moving environments

- Quarterly and annual planning
- Transformation and new strategy
- Scale-ups and growing teams
- Realigning a department
- Strategy, HR, innovation and change leads

WHAT YOU TAKE HOME

Your adaptive roadmap

- A shared picture of where you stand
- One clear direction with goals and OKRs
- Actions with owners and dates
- A rhythm for reflection, every quarter

TRUSTED IN PRACTICE

Foreword by Joe W. Foster, co-founder of Reebok

Looking back, Joe mapped two decisive moments of Reebok's history on ARC. His foreword to the ARC Playbook shows why the timeless principles of adaptation work for any team, anywhere.

YOUR FACILITATOR

Anthony B. Holtz, MBA

Creator of the Adaptive Roadmap Canvas™ (ARC). More than 30 years of practice with 350+ organizations and 10,000+ professionals. Author of five business books.

PRACTICAL DETAILS

Four hours. Every quarter.

- About 4 hours, optional Q&A
- Online or on site, dates on request
- English or German
- Includes the ARC Workbook, templates and a certificate
- Facilitated by Anthony B. Holtz, creator of ARC

FUNDING IN GERMANY

Up to 80 % funded

Small and medium-sized companies in Germany can receive up to 80 % funding through the BAFA programme „Förderung von Unternehmensberatungen für KMU“, for up to five days of ARC consulting.

YOUR NEXT STEP

Not sure yet? Start with a free 30-min ARC test drive.

Bring one real topic. Leave with one page and one next step.

Book your free test drive

calendly.com/arcframework/testdrive

Ready for your Future Check?

Request a date for your team, online or on site.

evolving-forward.com/future-check

ARC is the red beam through constant change.